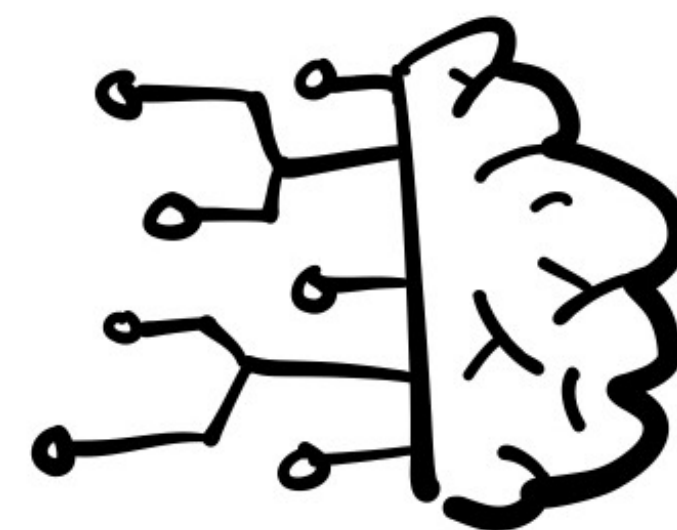
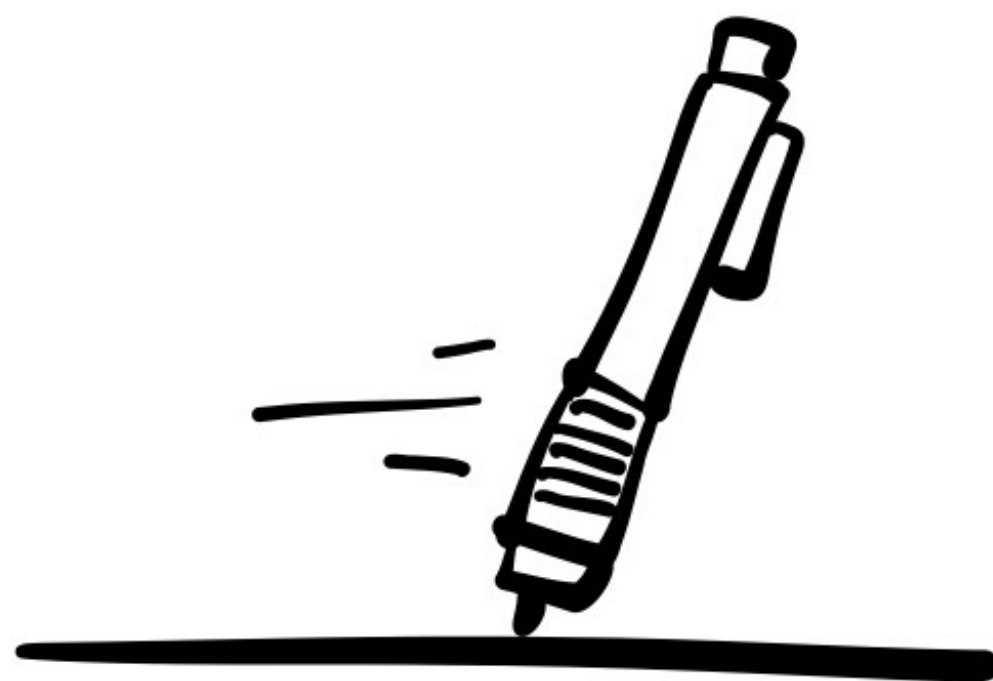
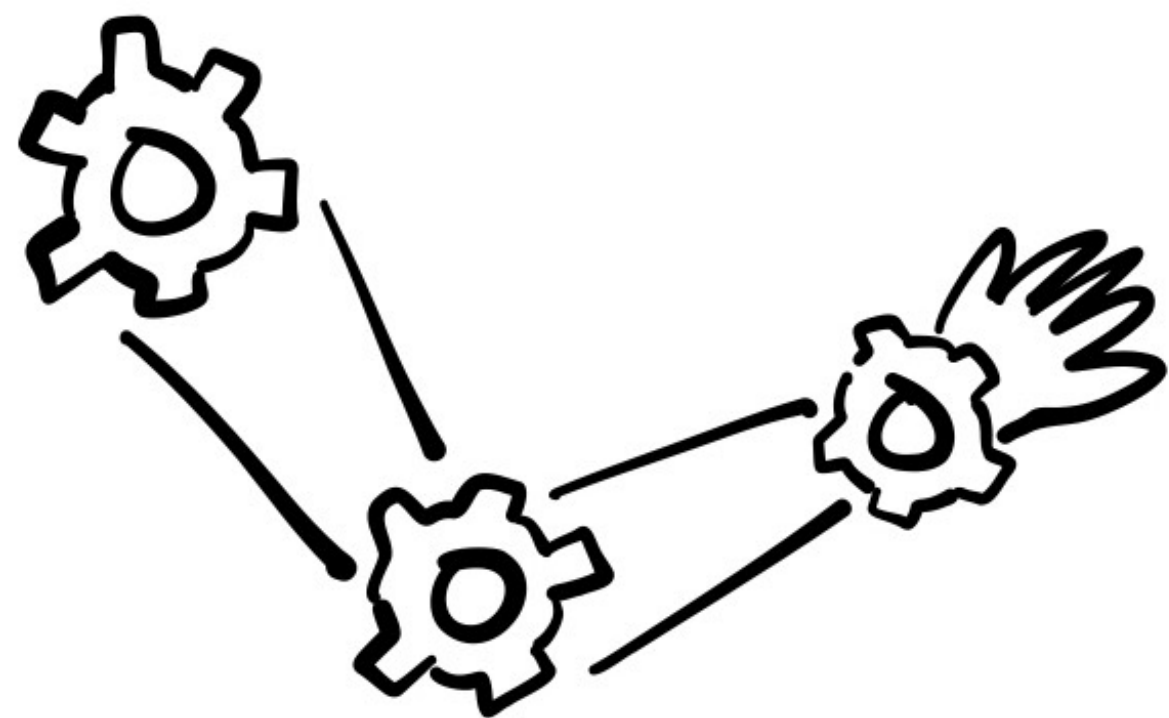


SKETCH IT OUT



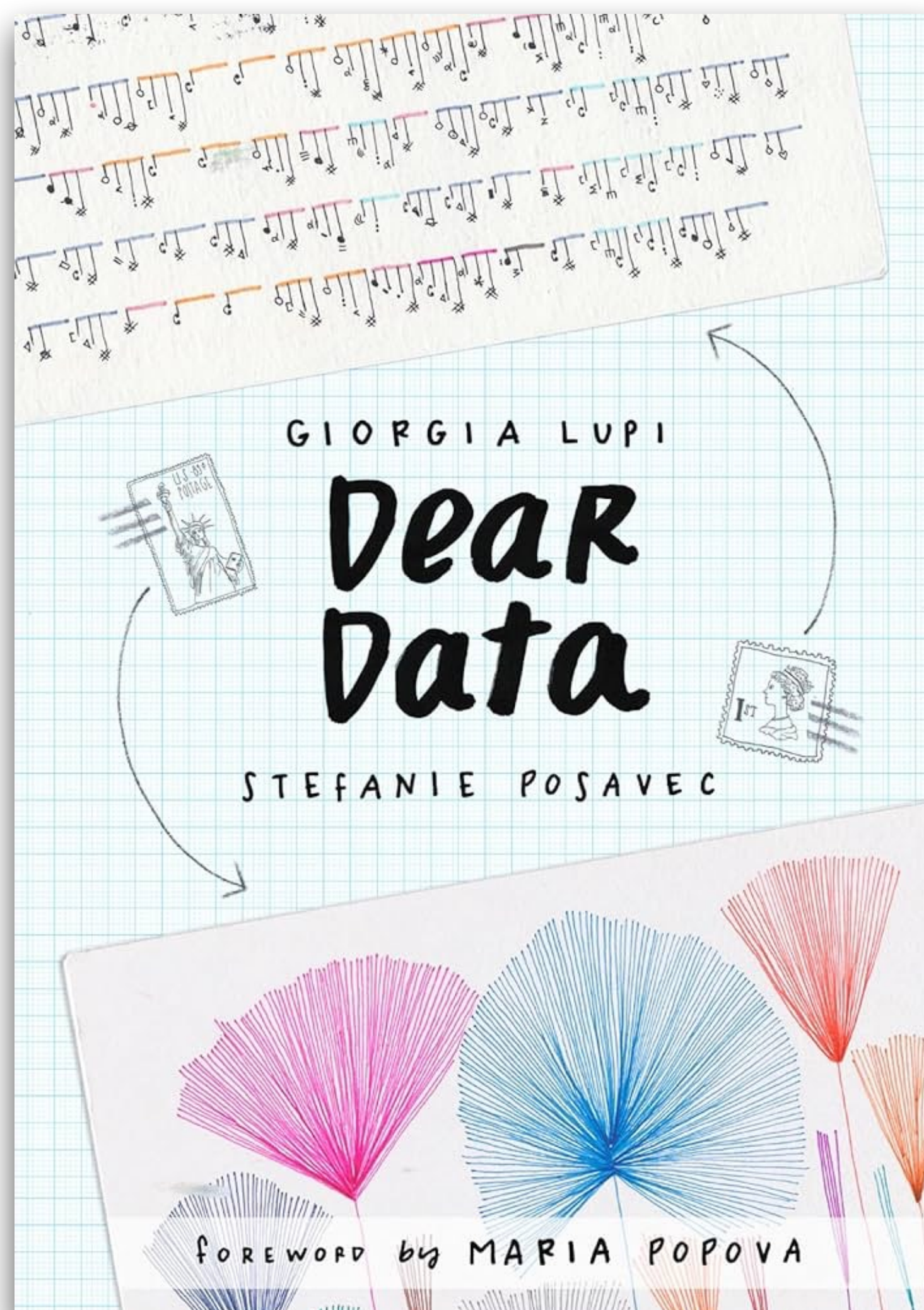
BUILD THE SKILL OF VISUAL THINKING TO SUPPORT
YOUR RESEARCH, GRANT PROPOSALS, & PUBLIC COMMUNICATION



19TH MARCH, 26TH MARCH, 2ND APRIL
14:00-15:30

Bionics+

VERBAL
TO
ISUAL



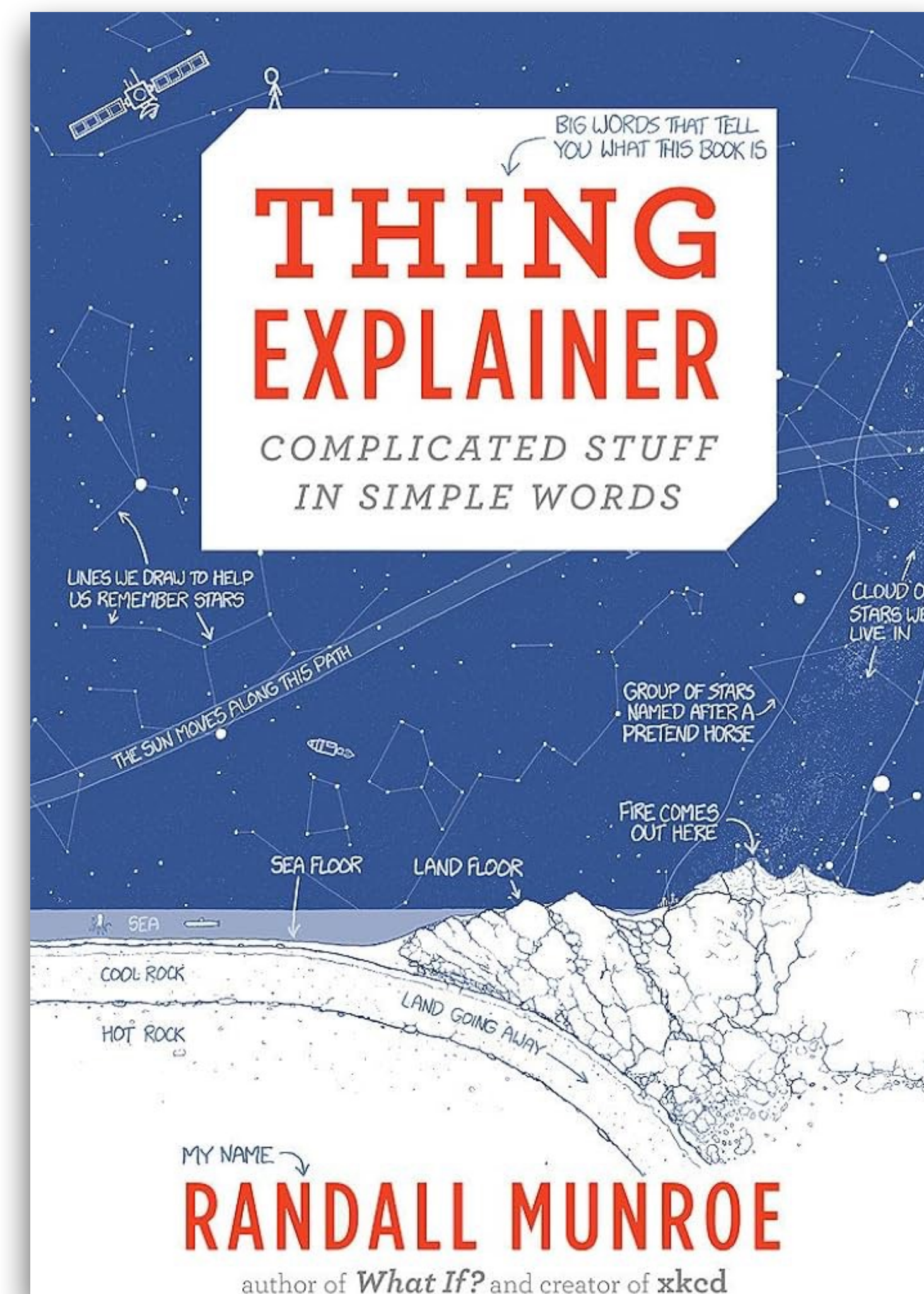
THE CARBON ALMANAC

IT'S **NOT TOO LATE**

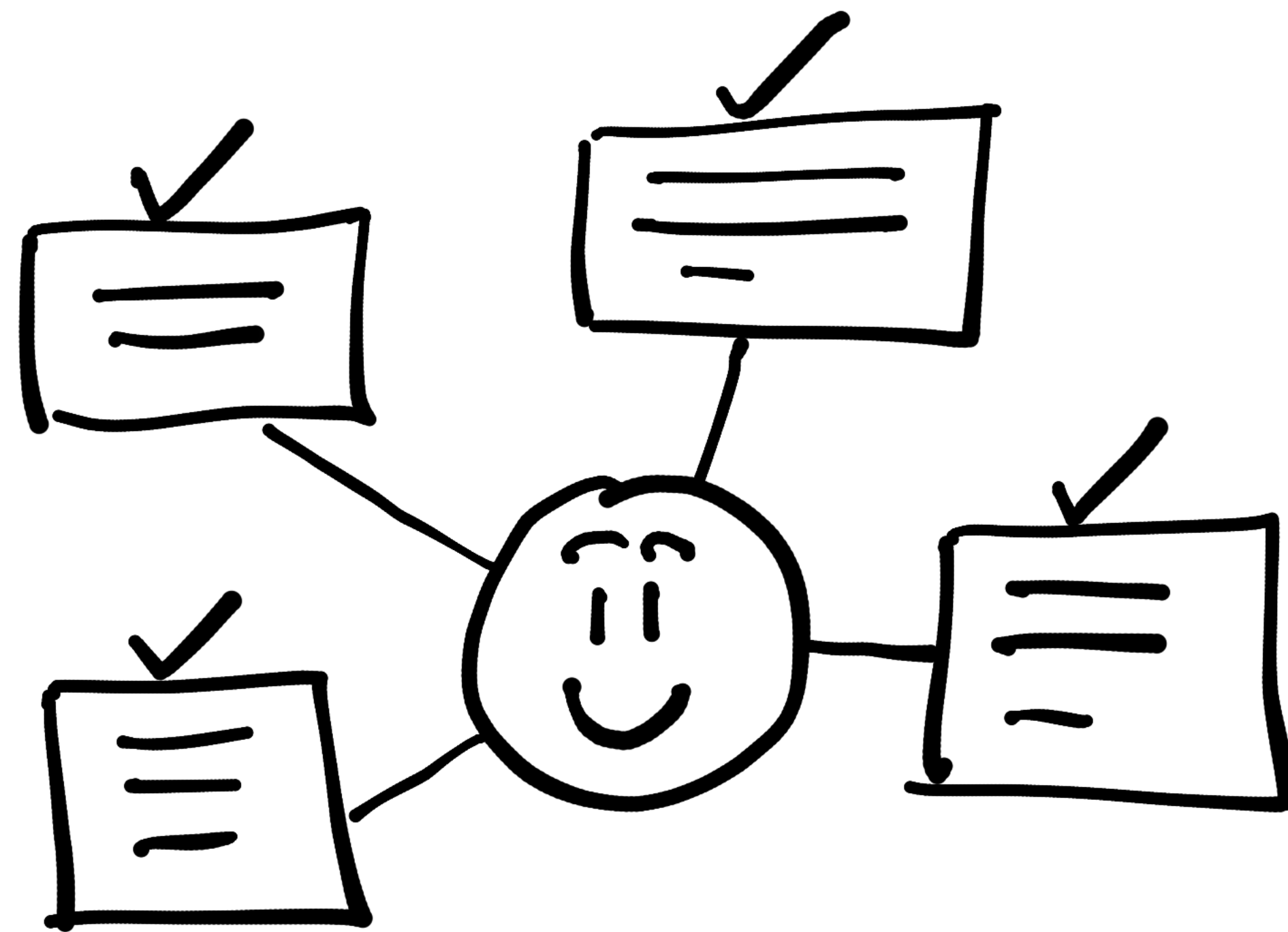
Facts. Connection. Action.

This is *The Carbon Almanac*. A book of facts about climate change. Containing tables, infographics, maps, definitions, history, quotations, and resources. We are a collective of artists, entrepreneurs, scientists, teachers, and humans who believe it's not too late to stop climate change. JOIN US.

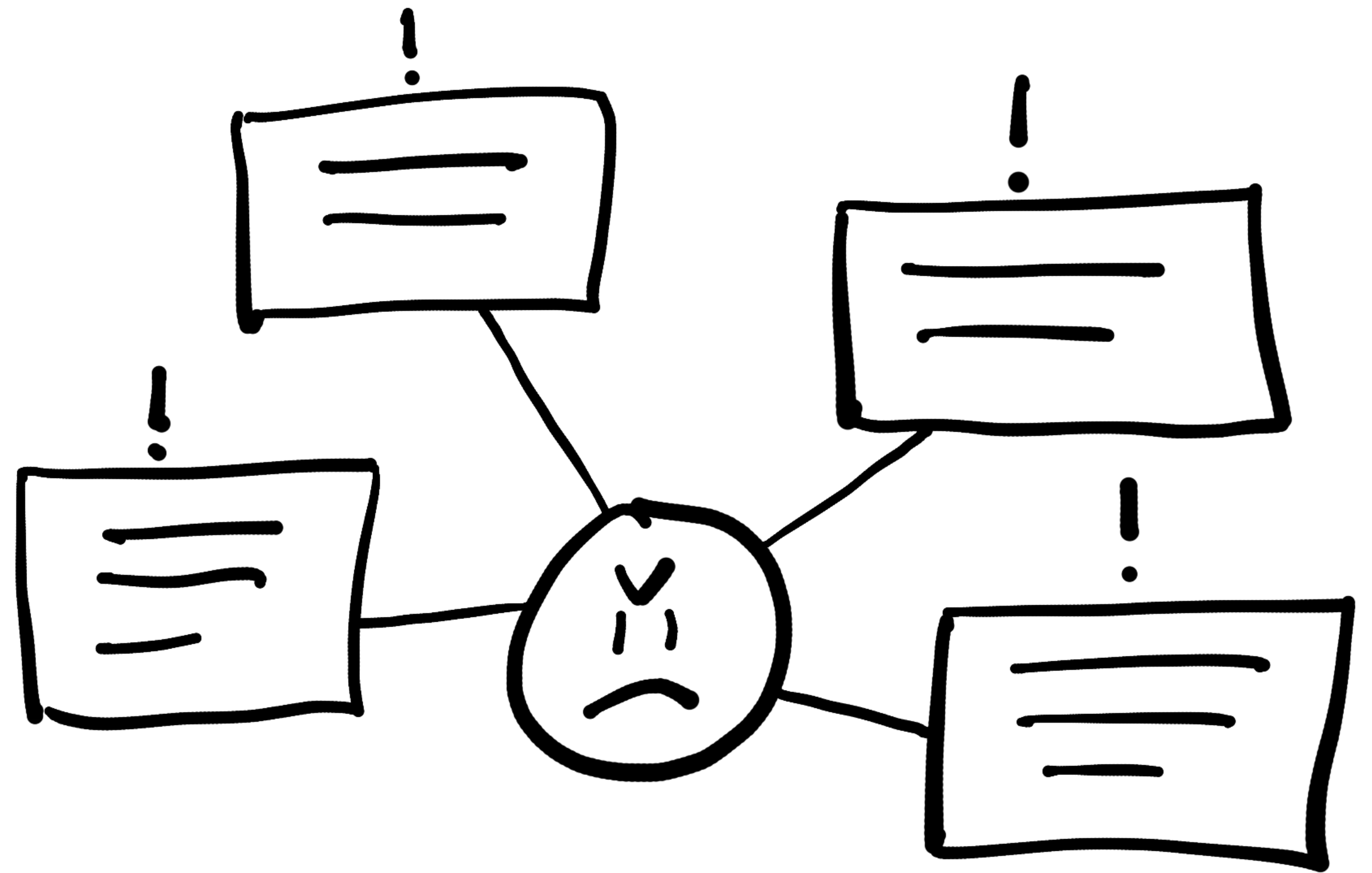
Foreword by **SETH GODIN**



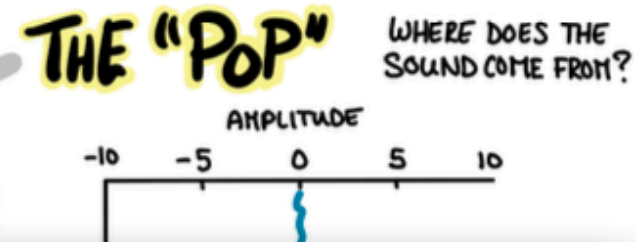
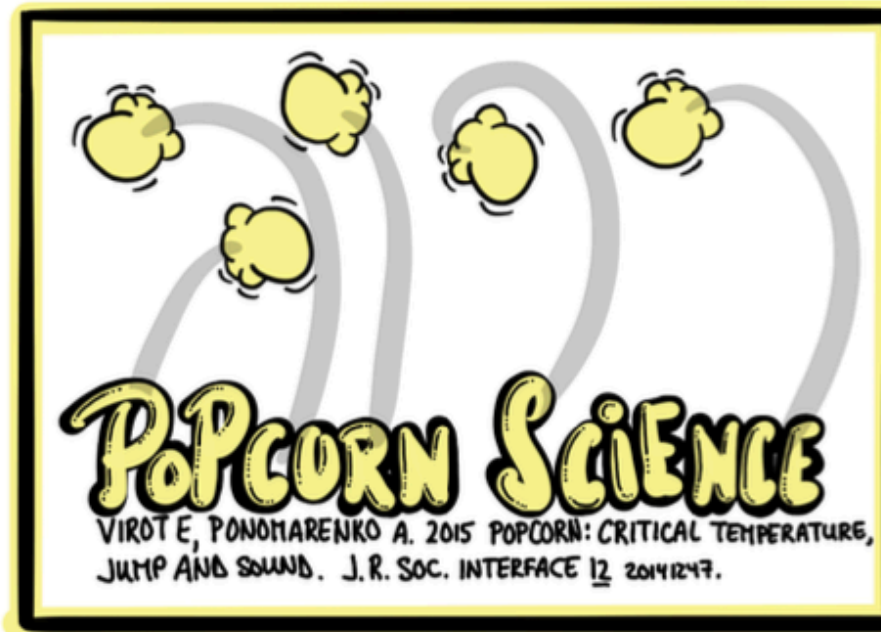
HOW DID YOUR VISUAL THINKING WORK GO THIS WEEK?



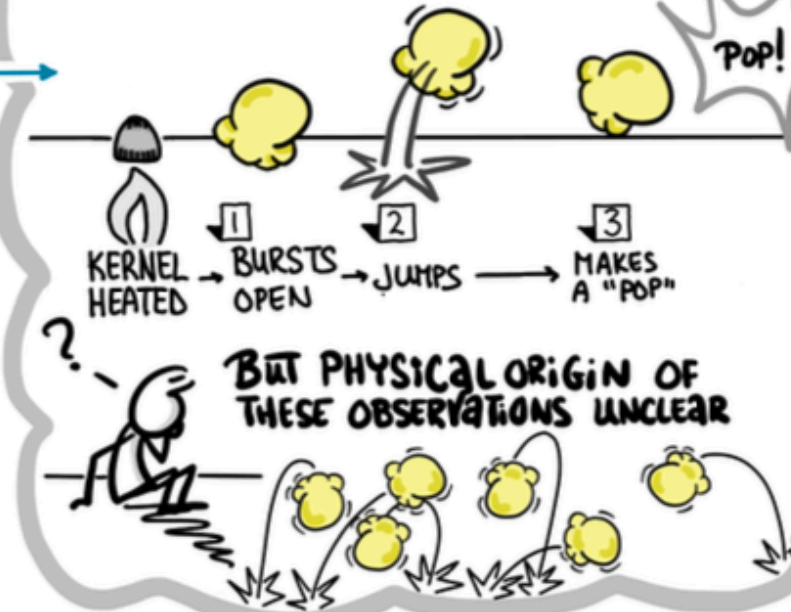
SUCCESSES



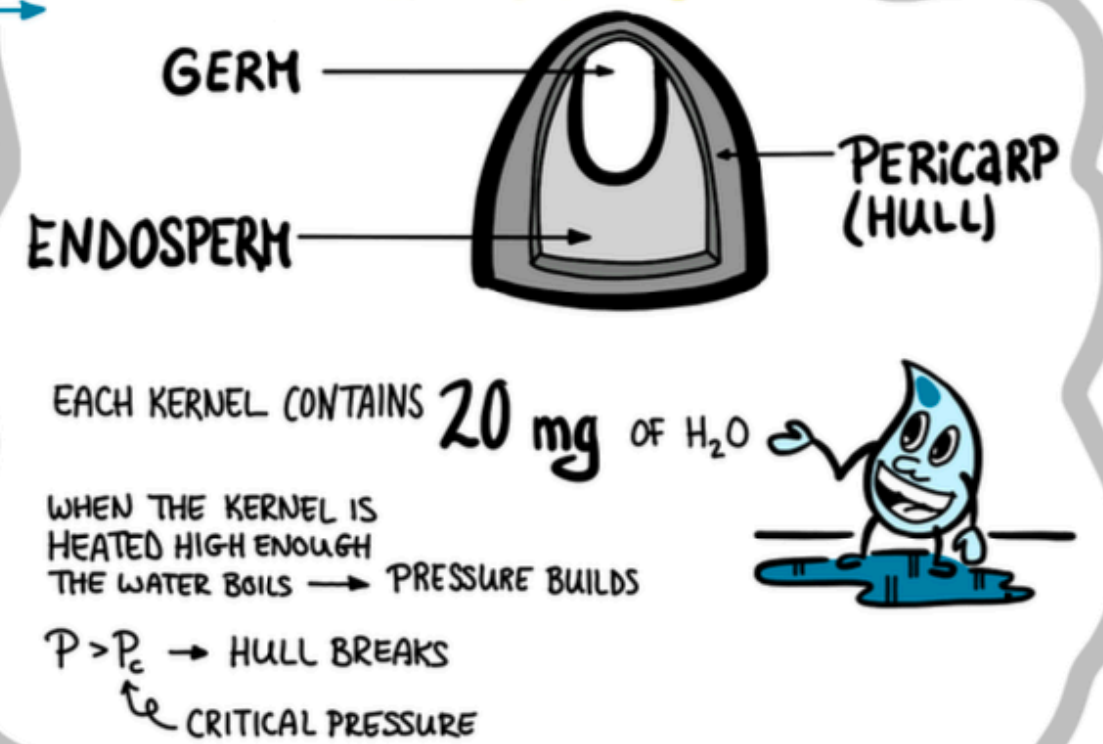
CHALLENGES



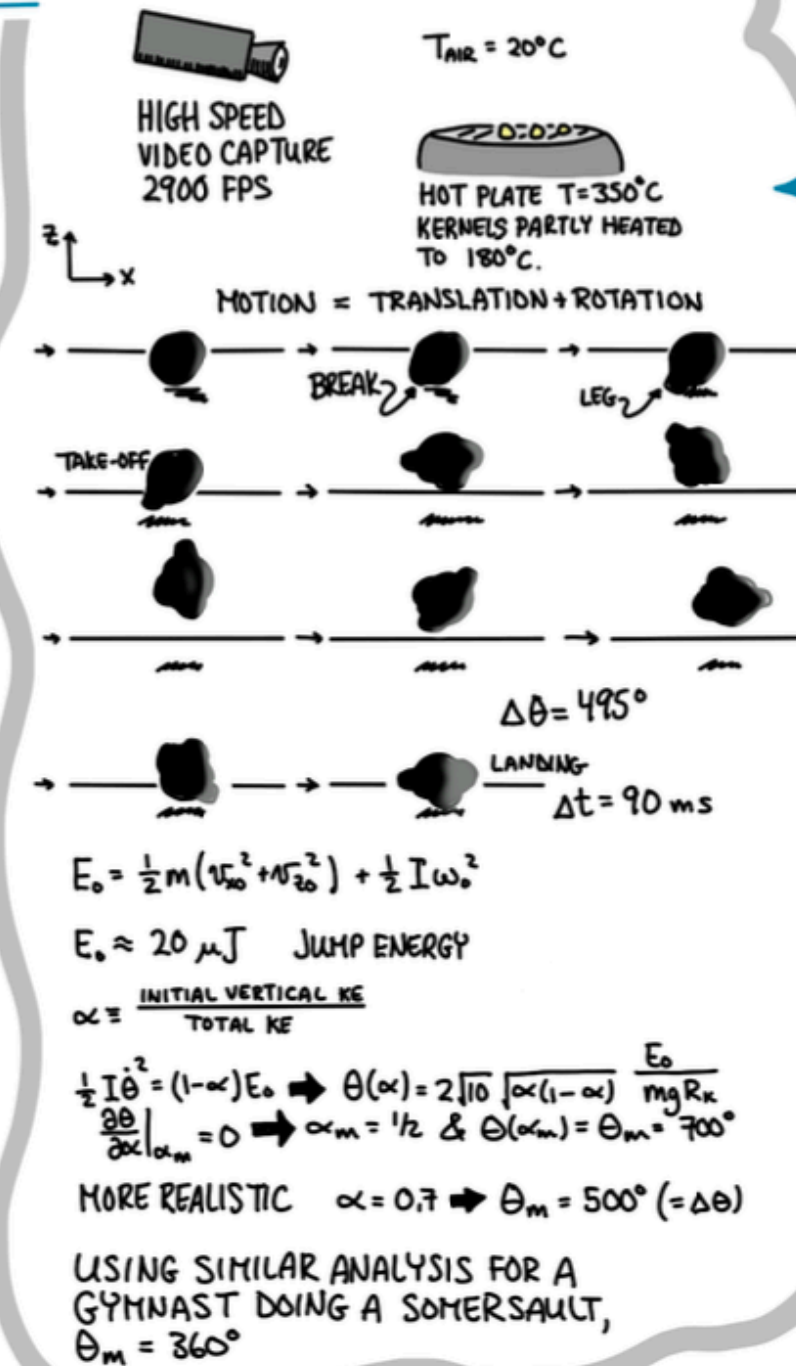
THREE OBSERVATIONS



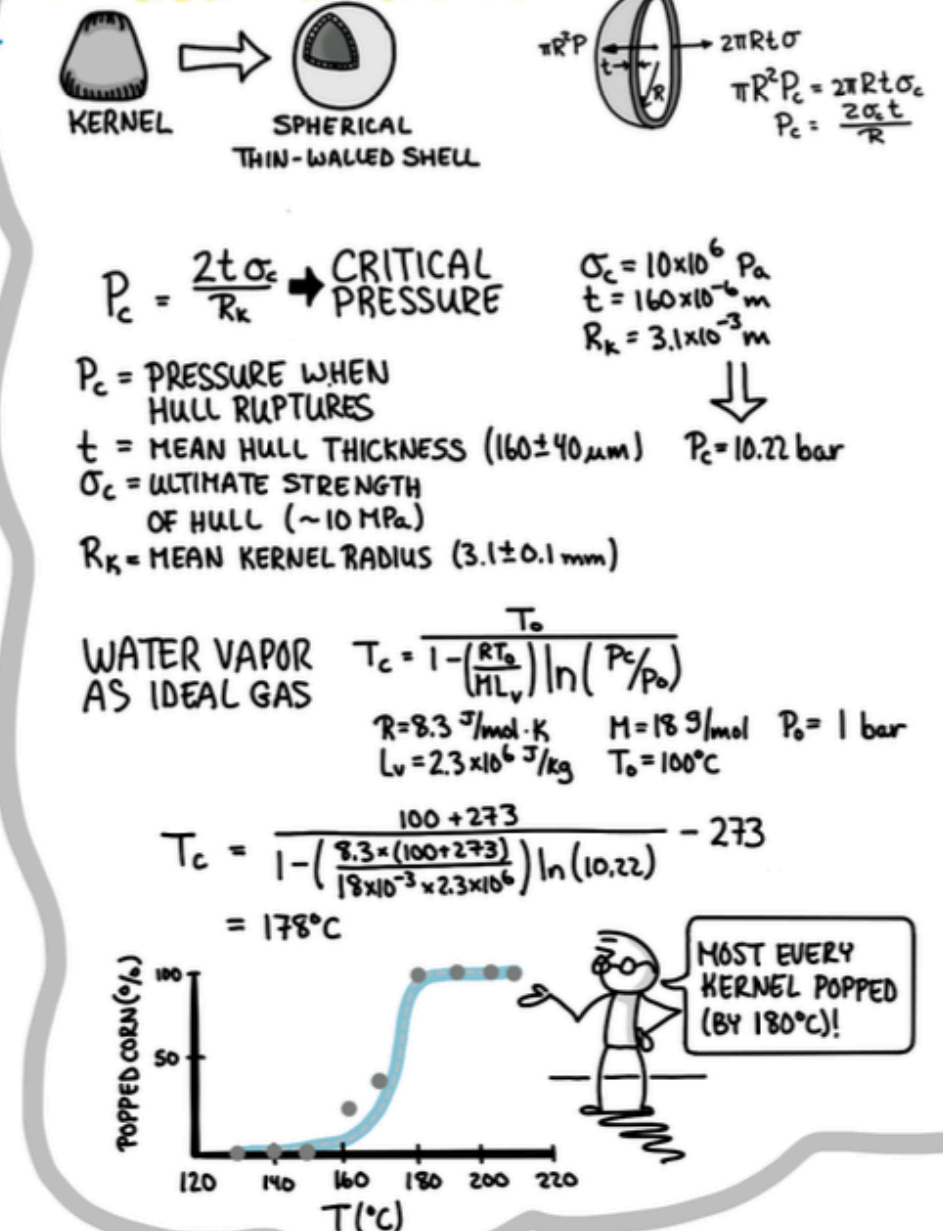
POPCORN KERNEL ANATOMY



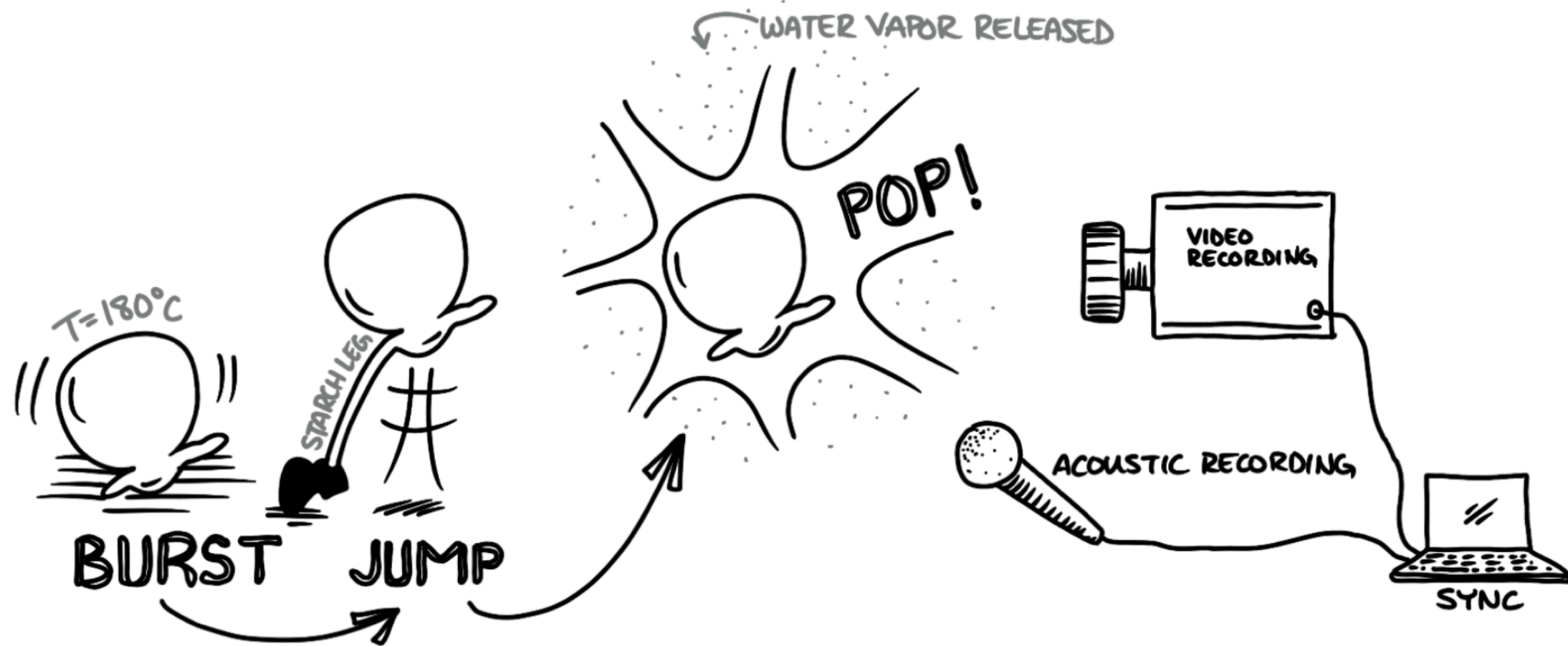
JUMPING POPCORN

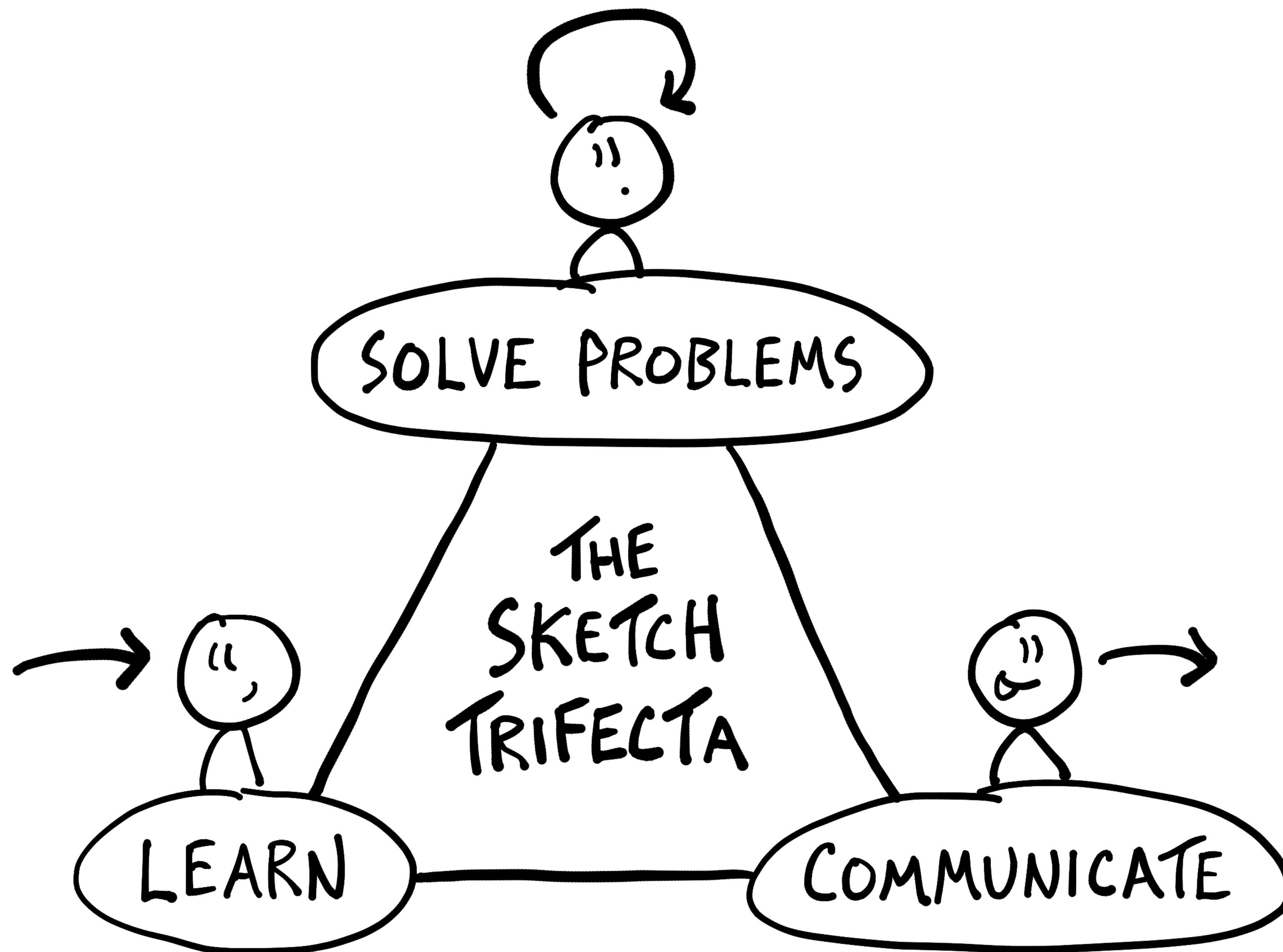


MODEL & CRITICAL TEMPERATURE

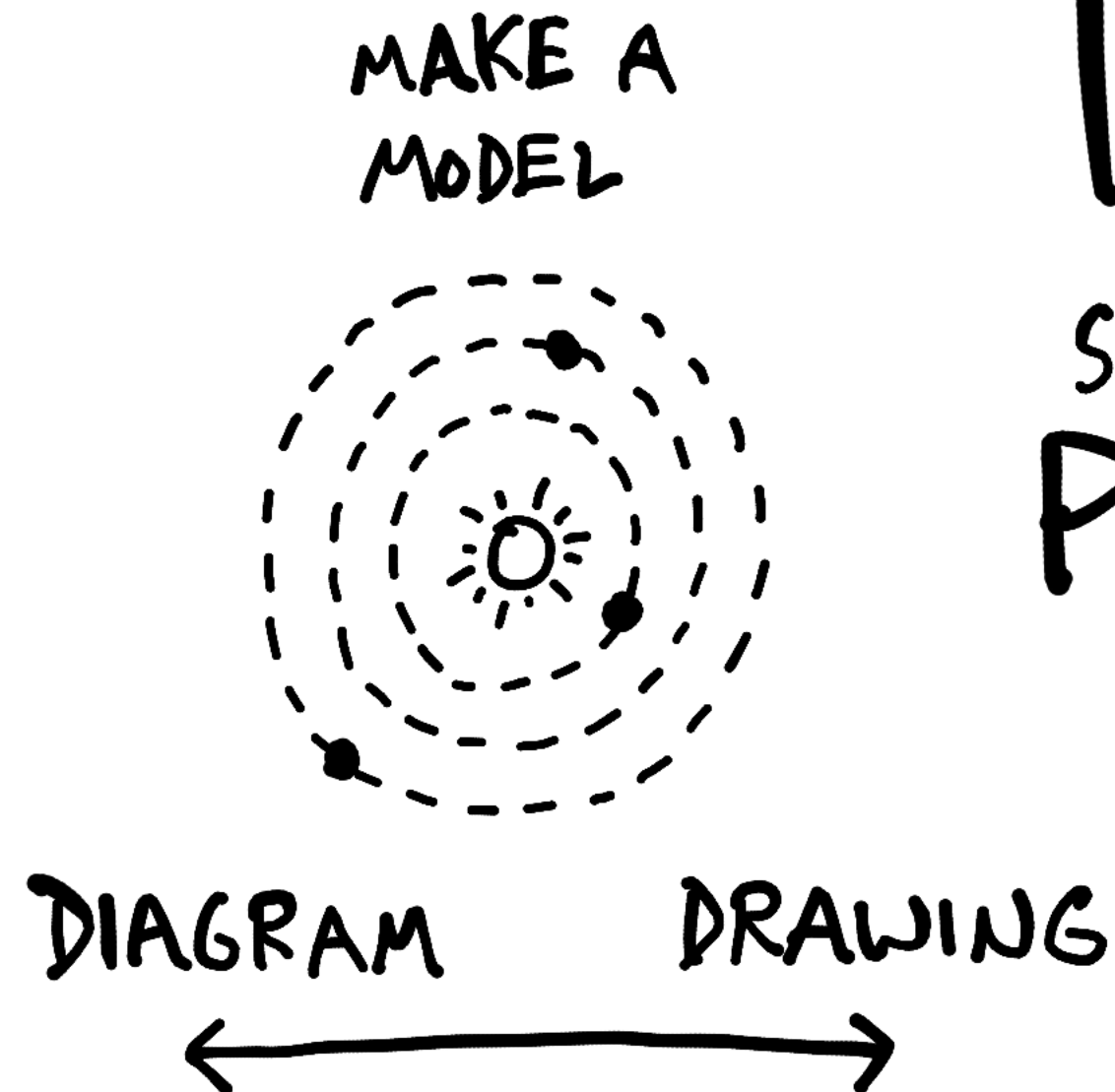
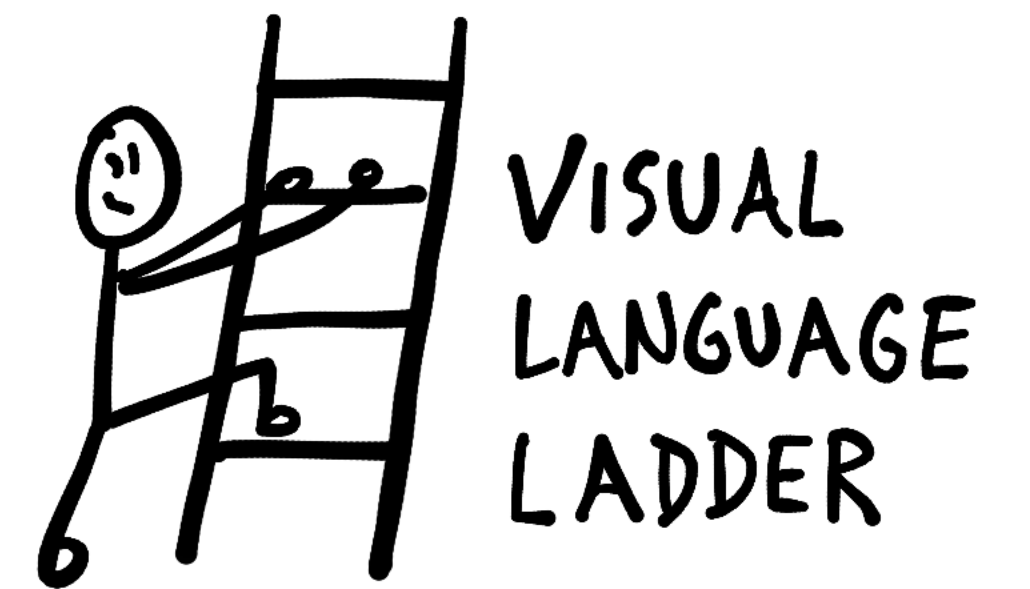
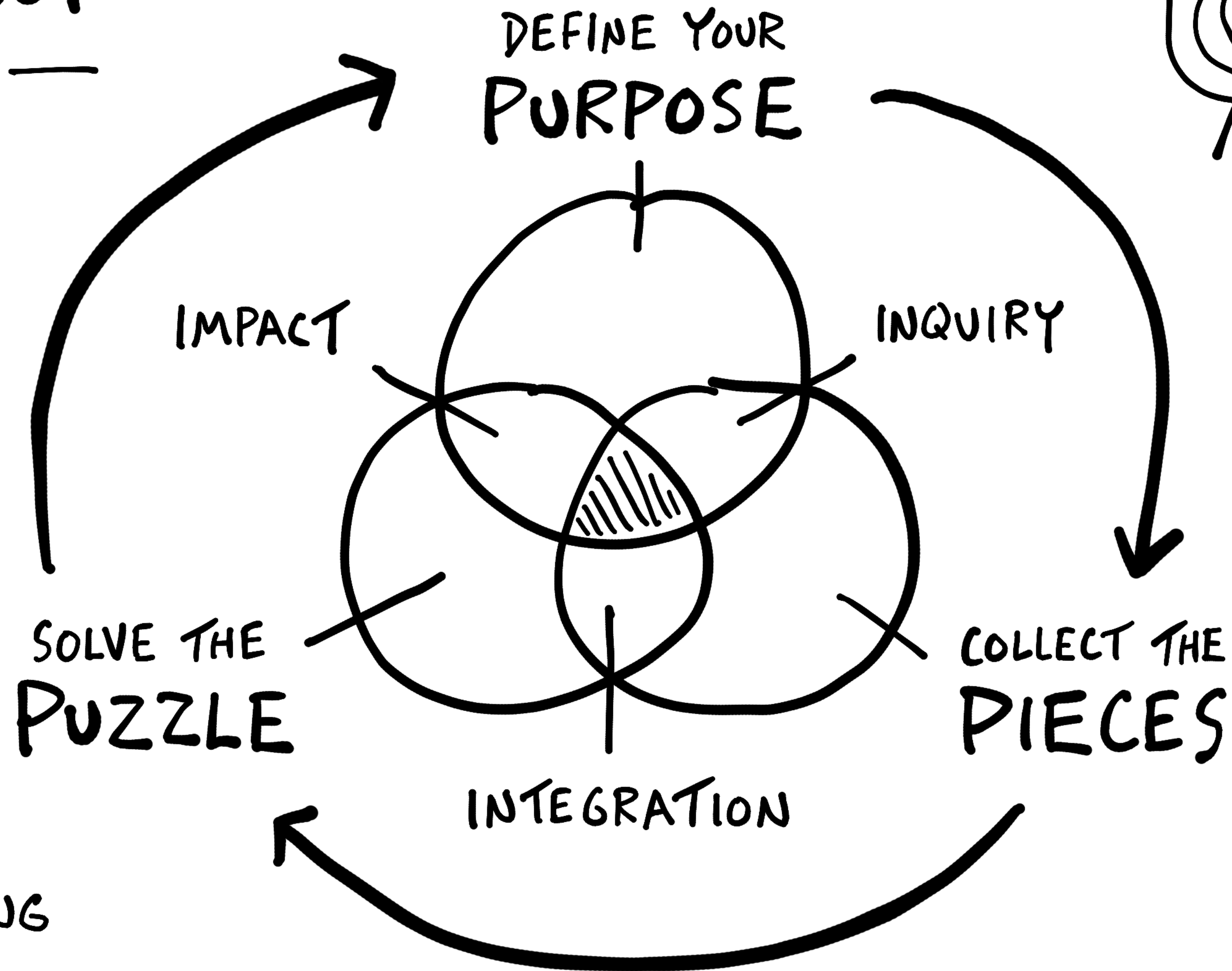
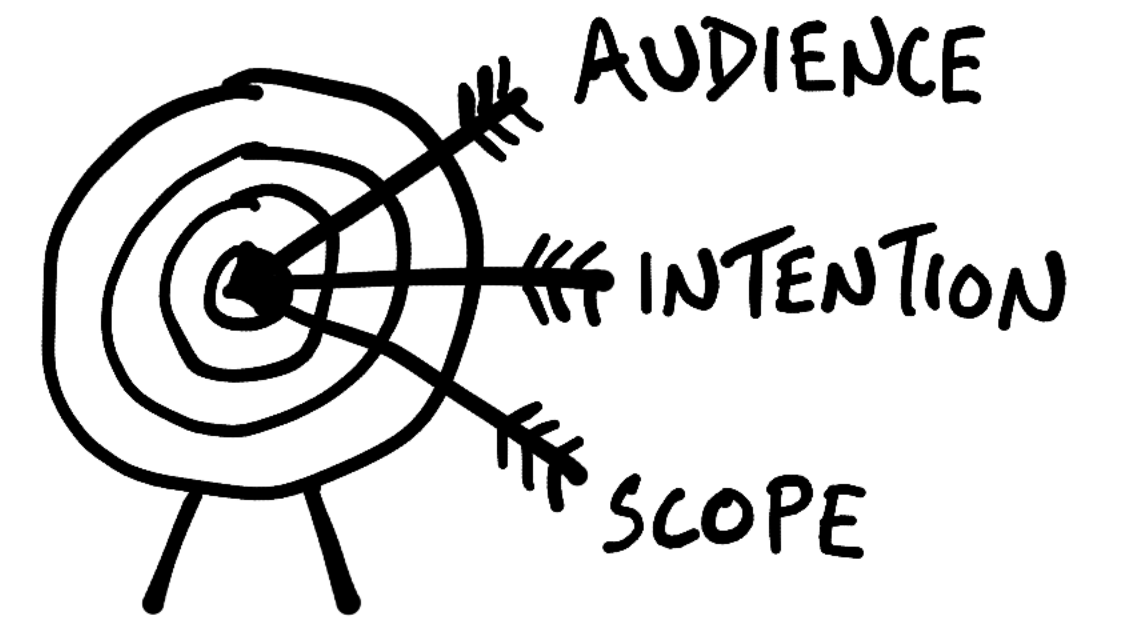


WHAT IS THE PHYSICAL ORIGIN OF THE BURST-JUMP-POP IN POPCORN?





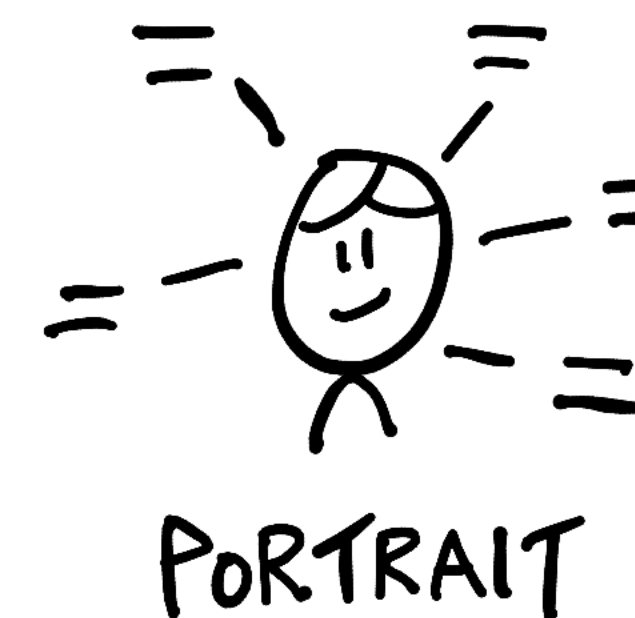
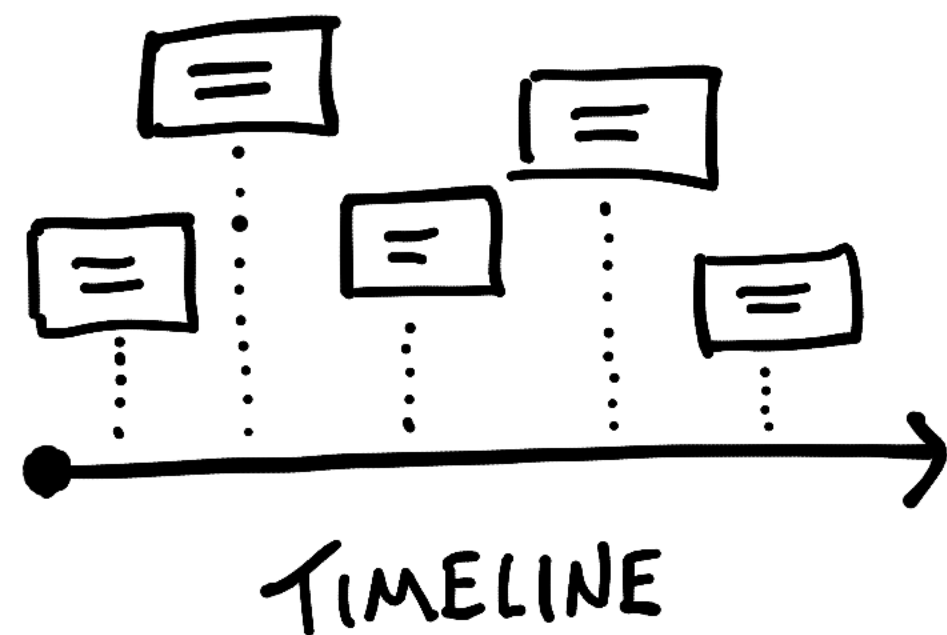
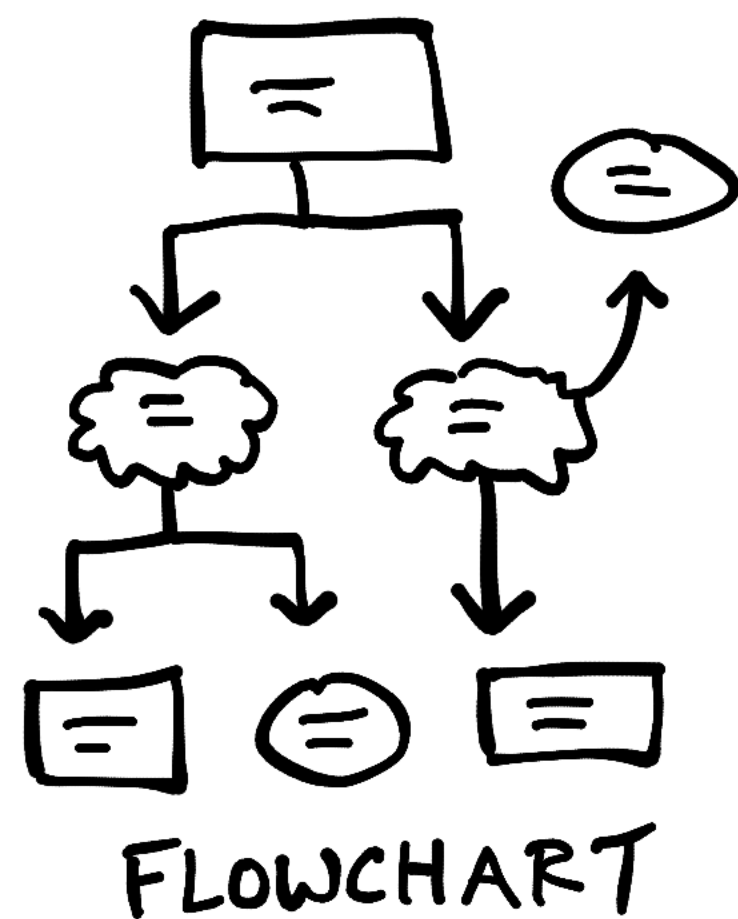
— THE —
SKETCH IT OUT
— FRAMEWORK —



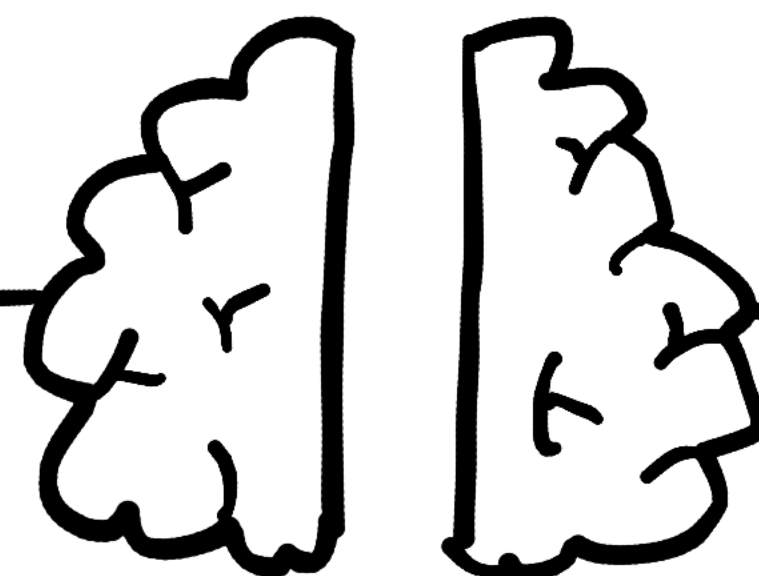
THE VISUAL LANGUAGE LADDER



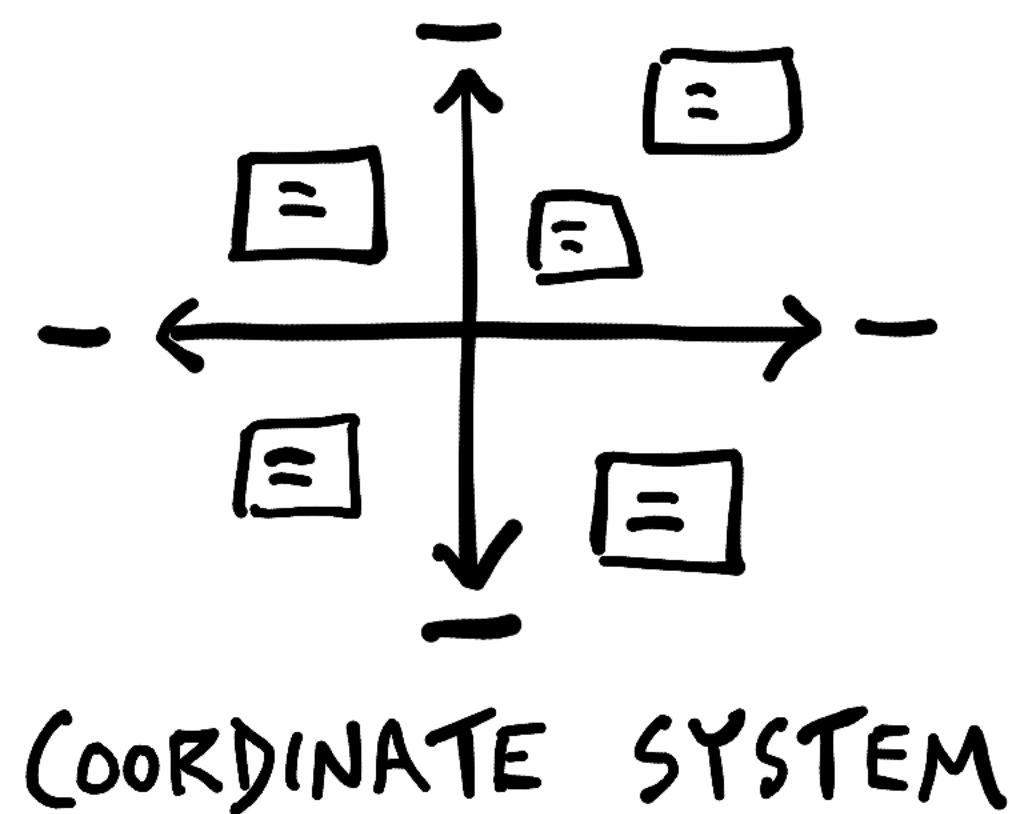
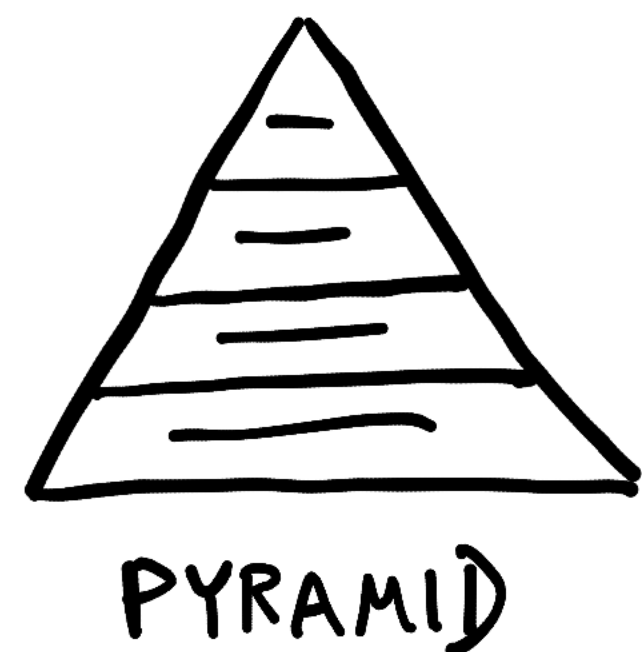
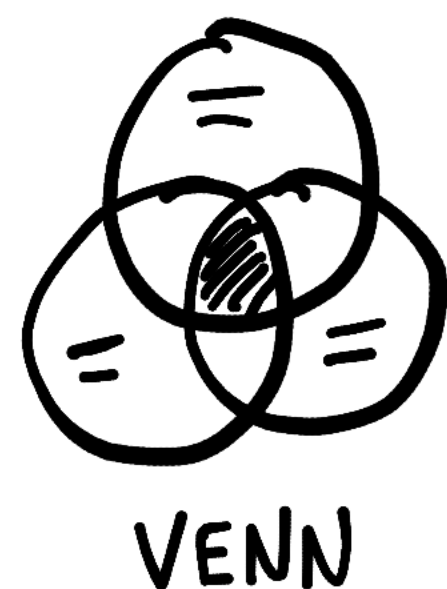
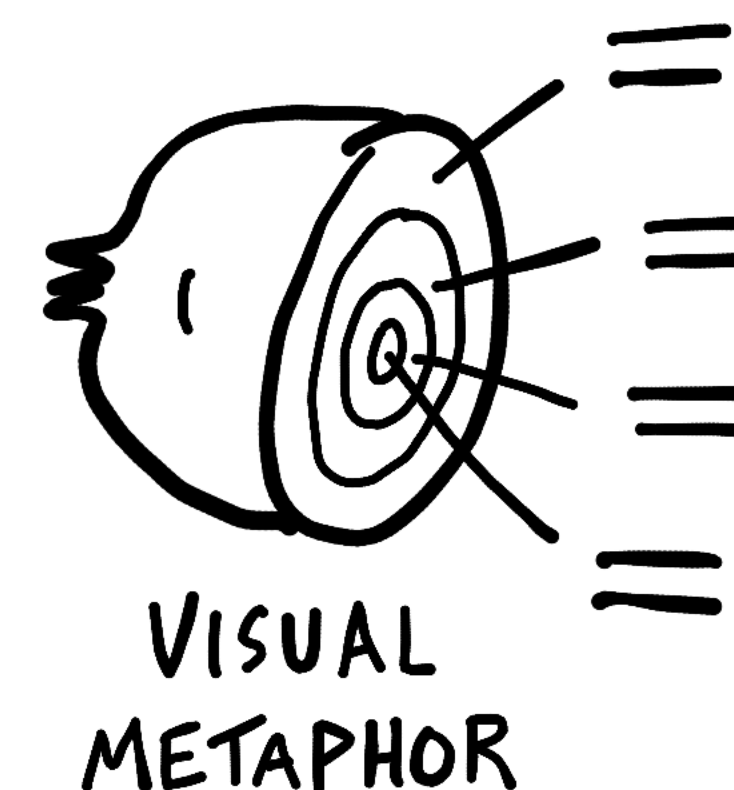
MAKE MARKS → MAKE MODELS → MAKE MEANING



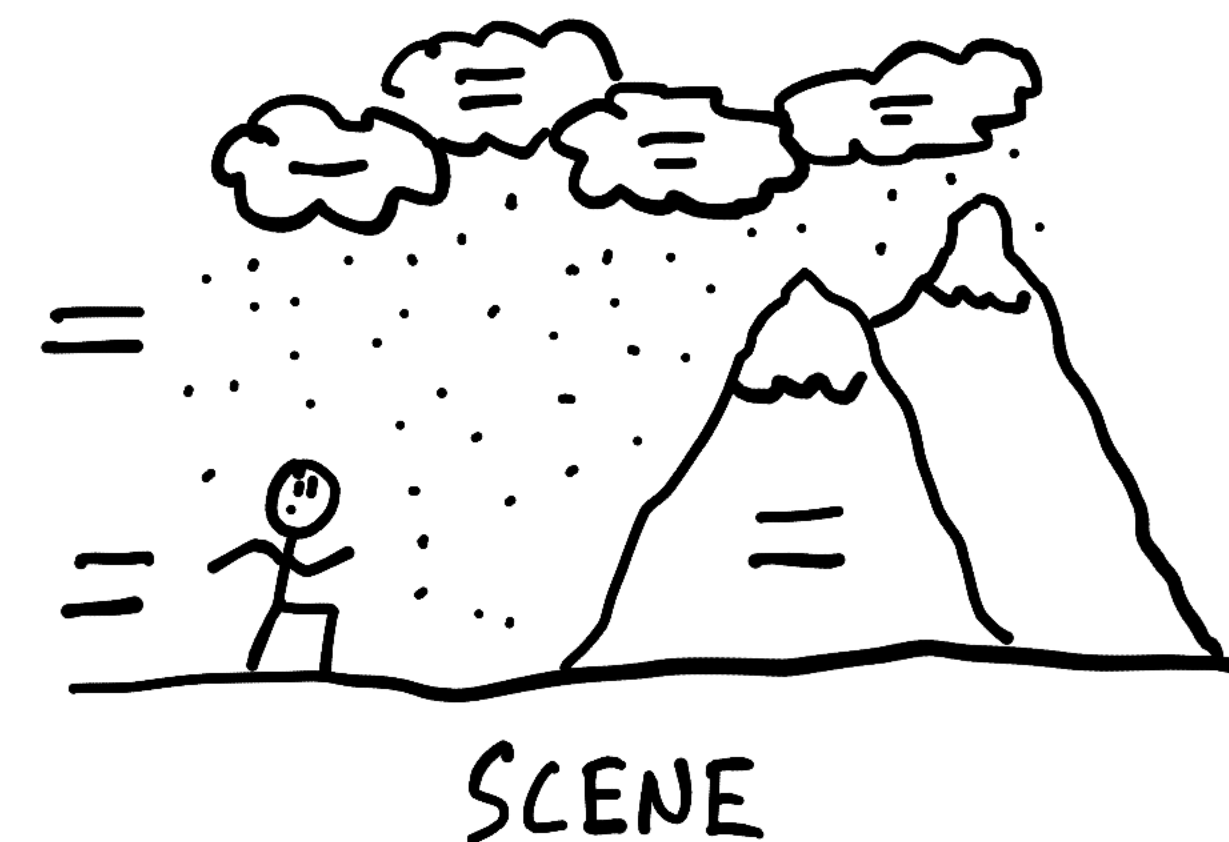
DIAGRAMS



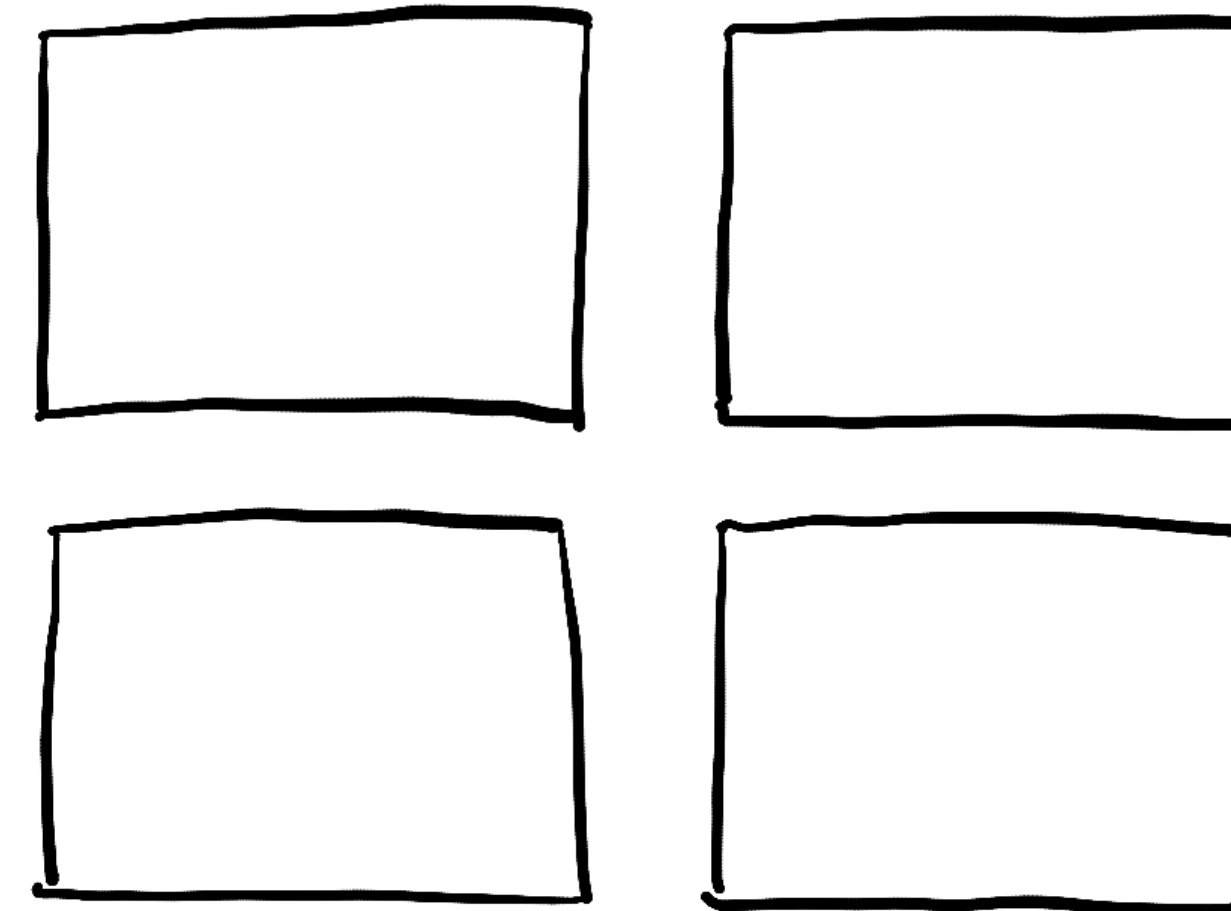
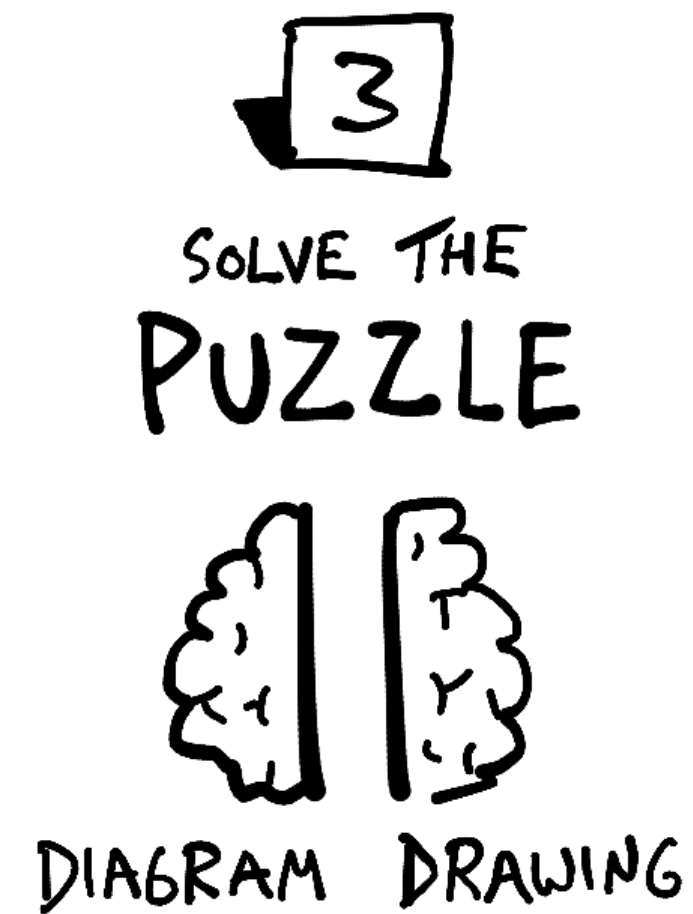
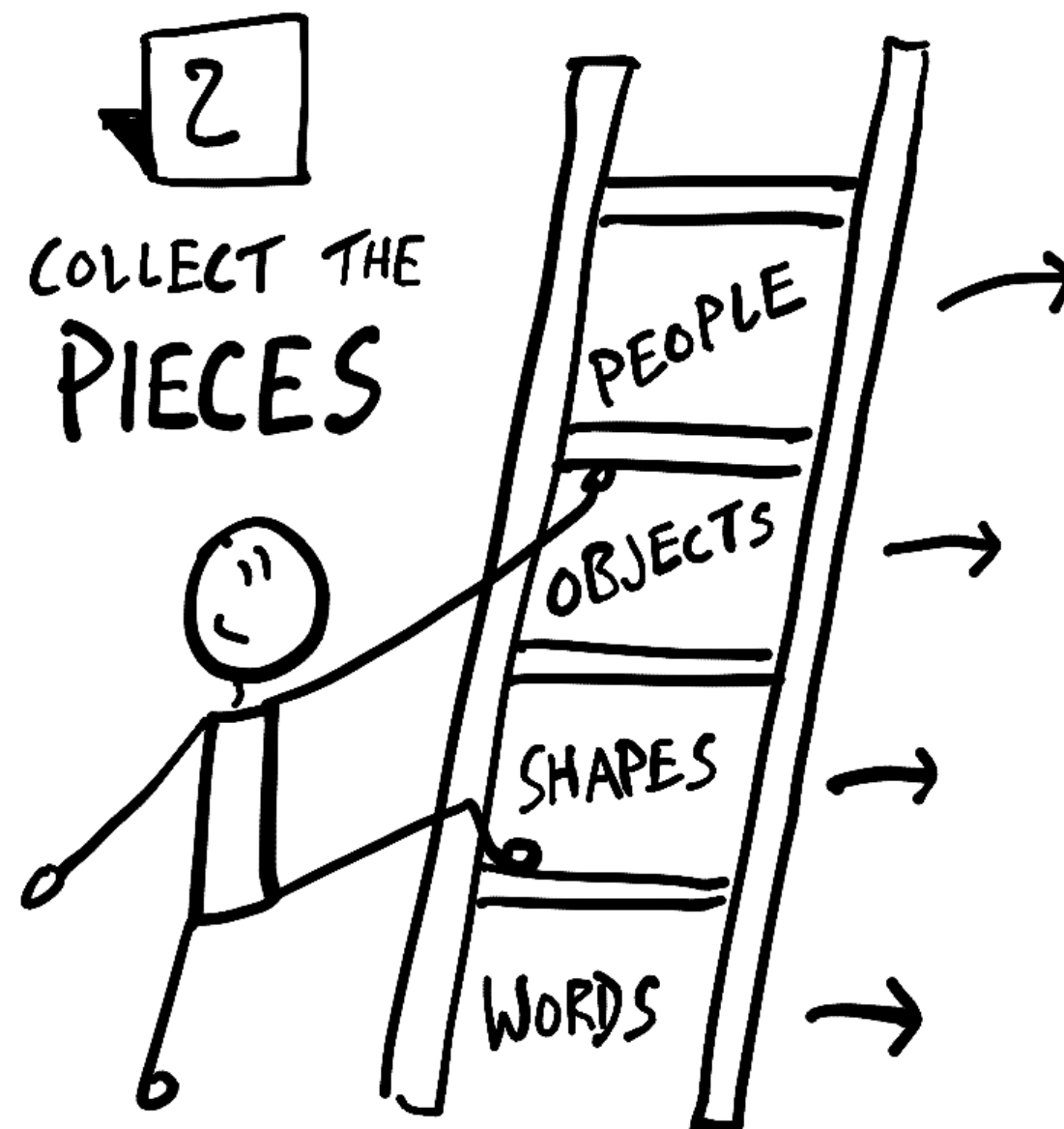
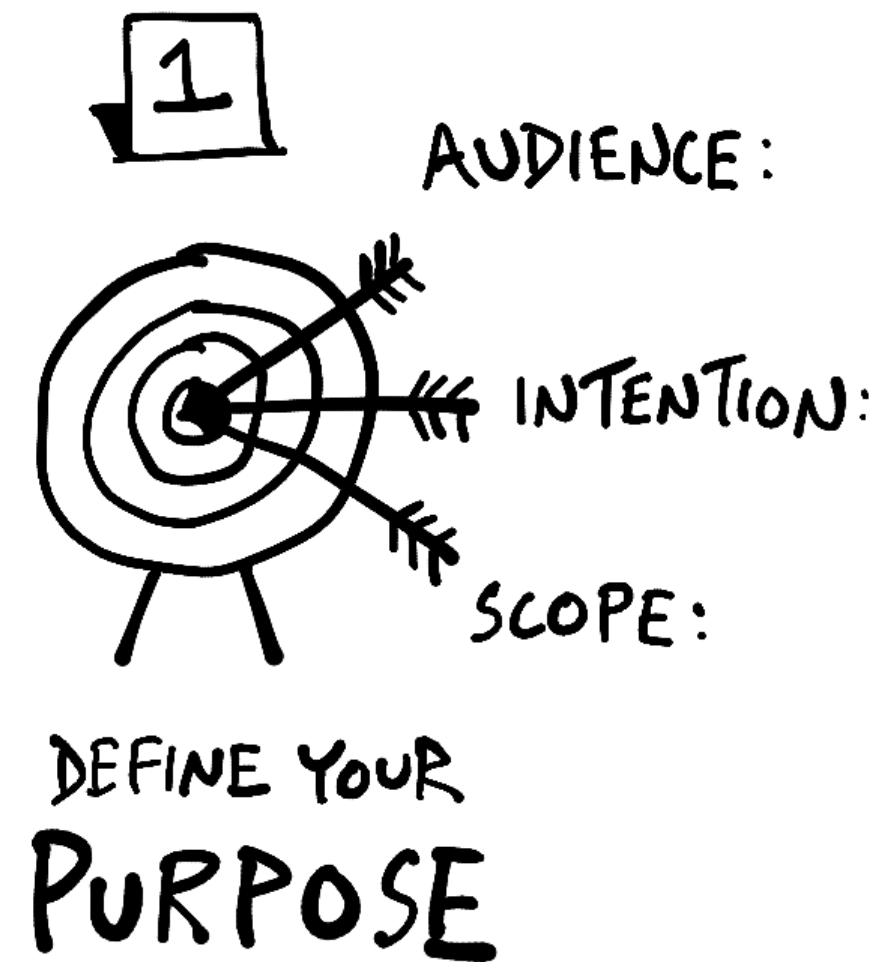
DRAWINGS

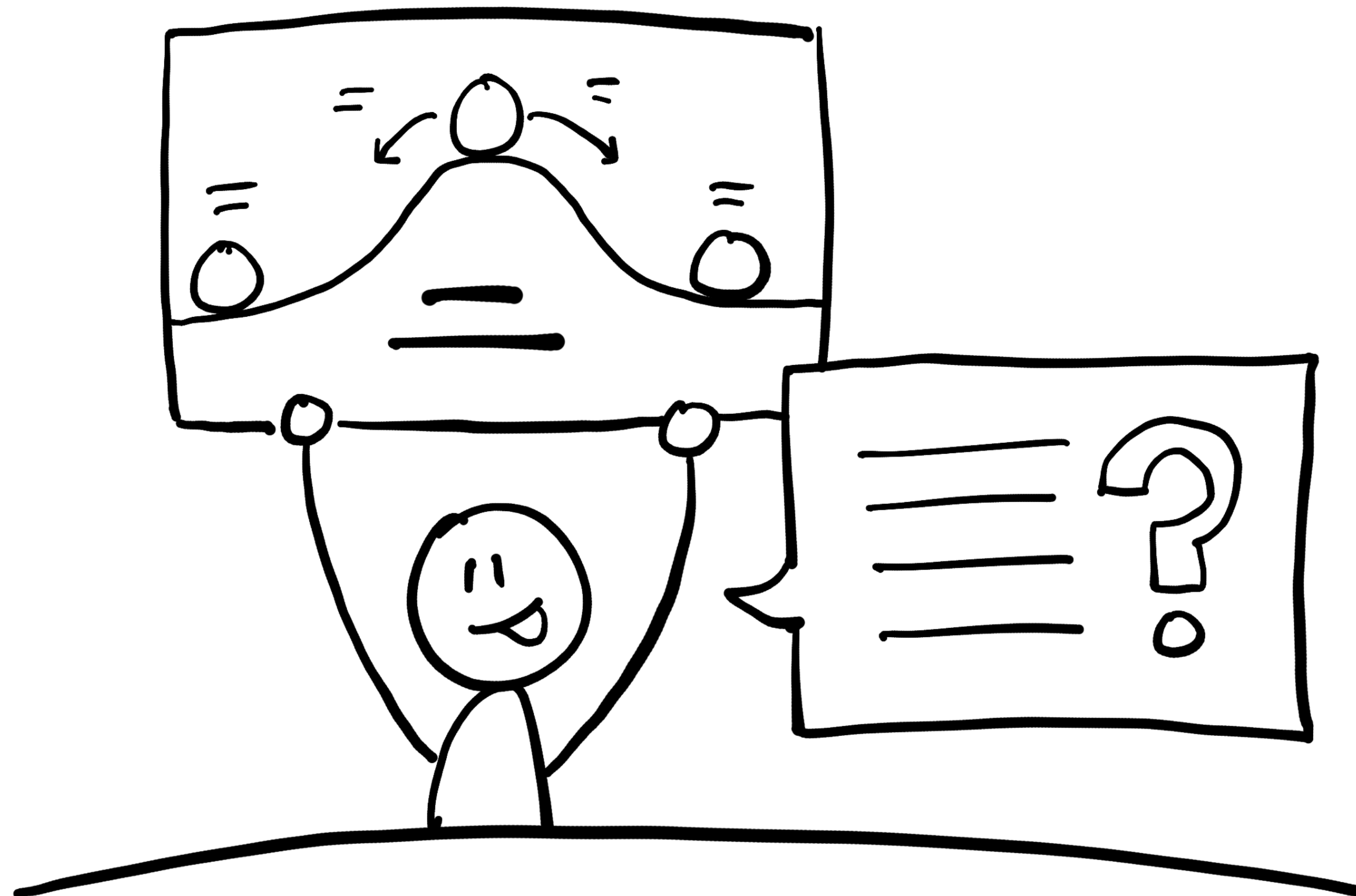


MAKE
MODELS



THE SKETCH IT OUT FRAMEWORK



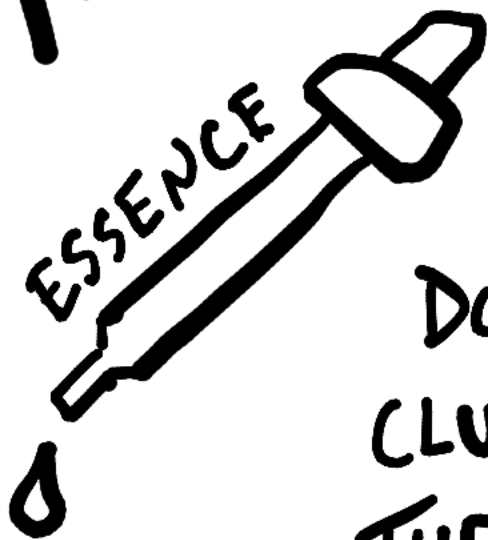


SHOW & TELL + Q & A

GUIDING PRINCIPLES



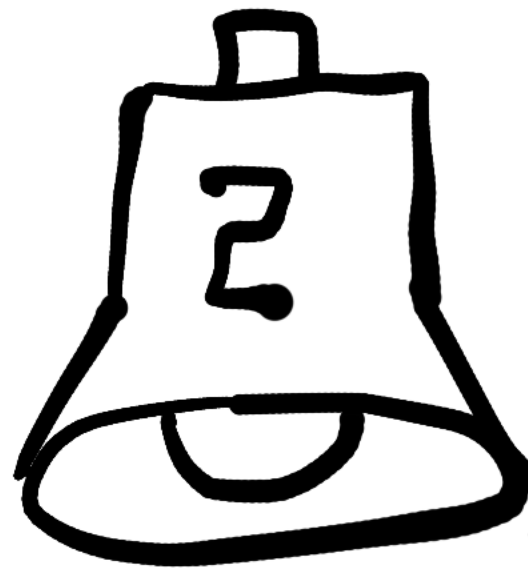
LESS
IS MORE



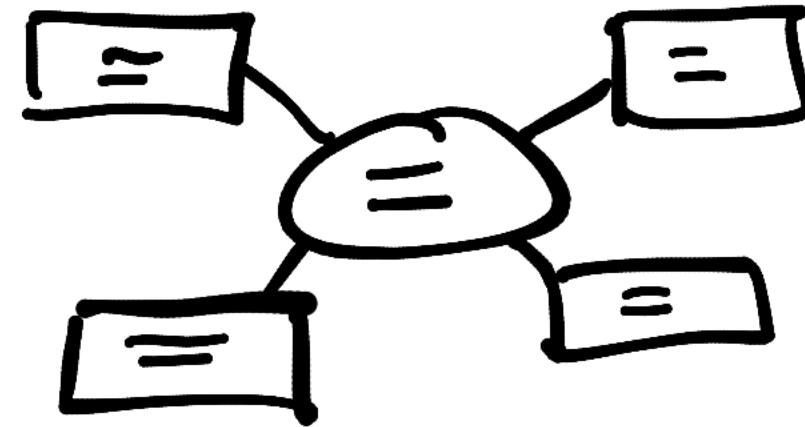
DON'T
CLUTTER
THE PAGE



MAKE USE OF
ACCOMPANYING TEXT

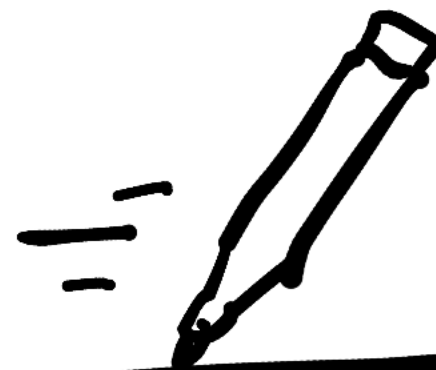


SYSTEMS
NOT LISTS



FIND THE
CONNECTIONS

MAKE A
MODEL



THINK
- AND -
FEEL



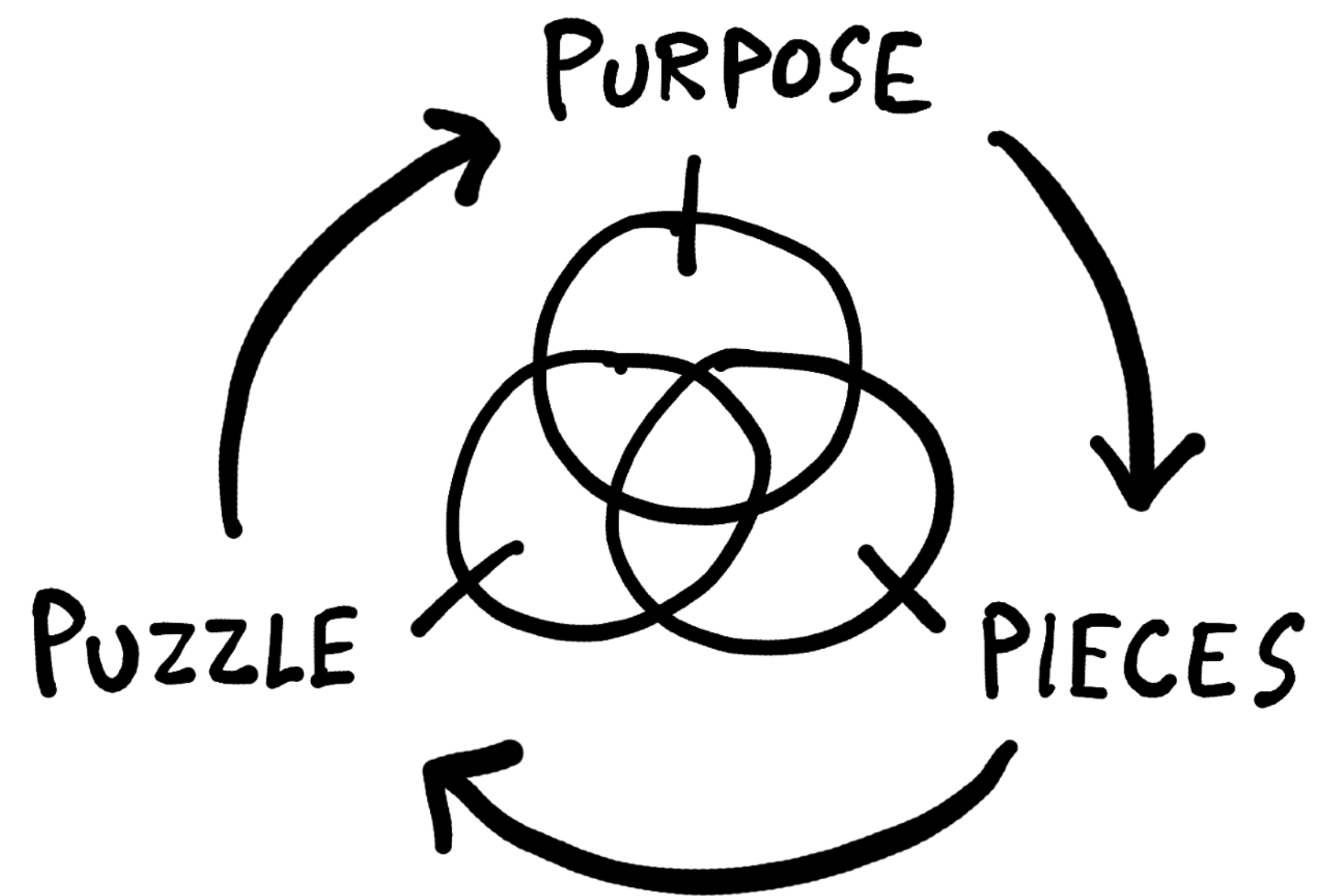
COGNITIVE
SPARK

+



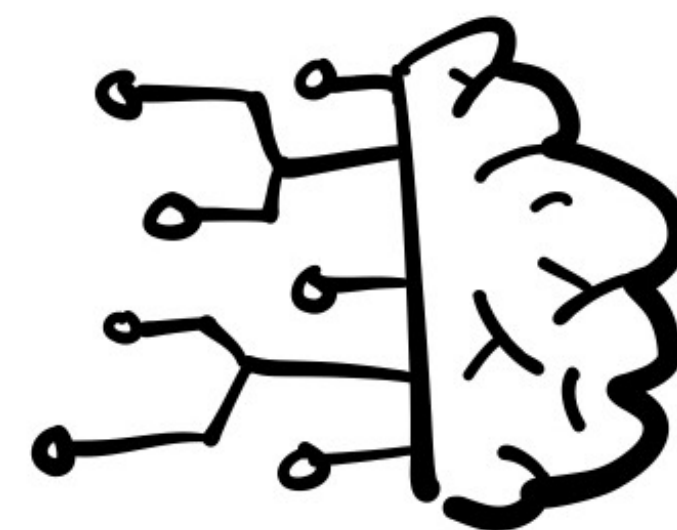
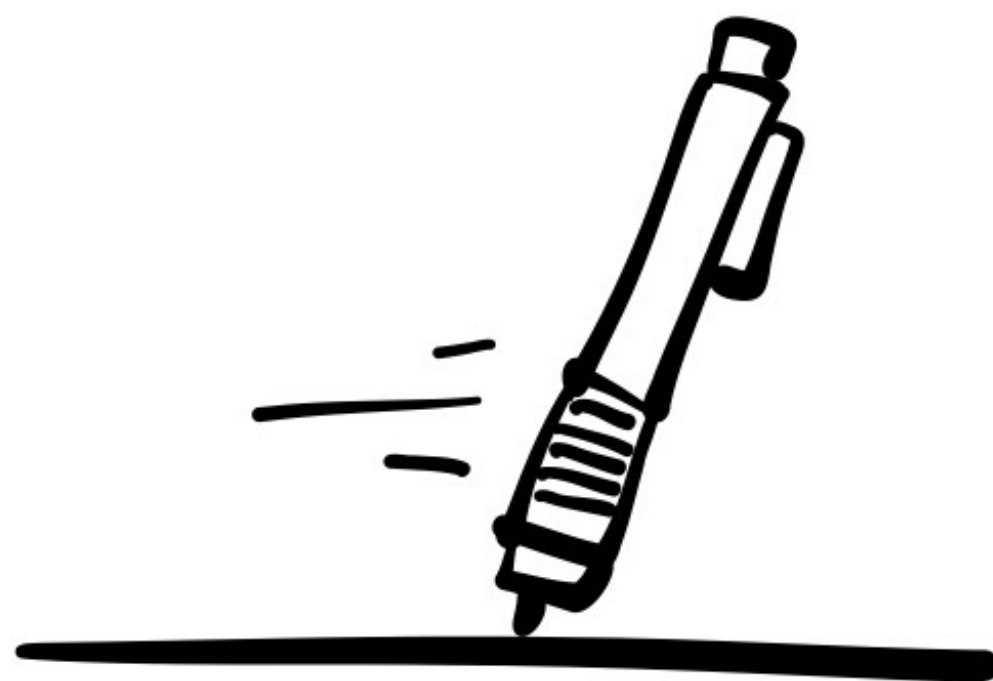
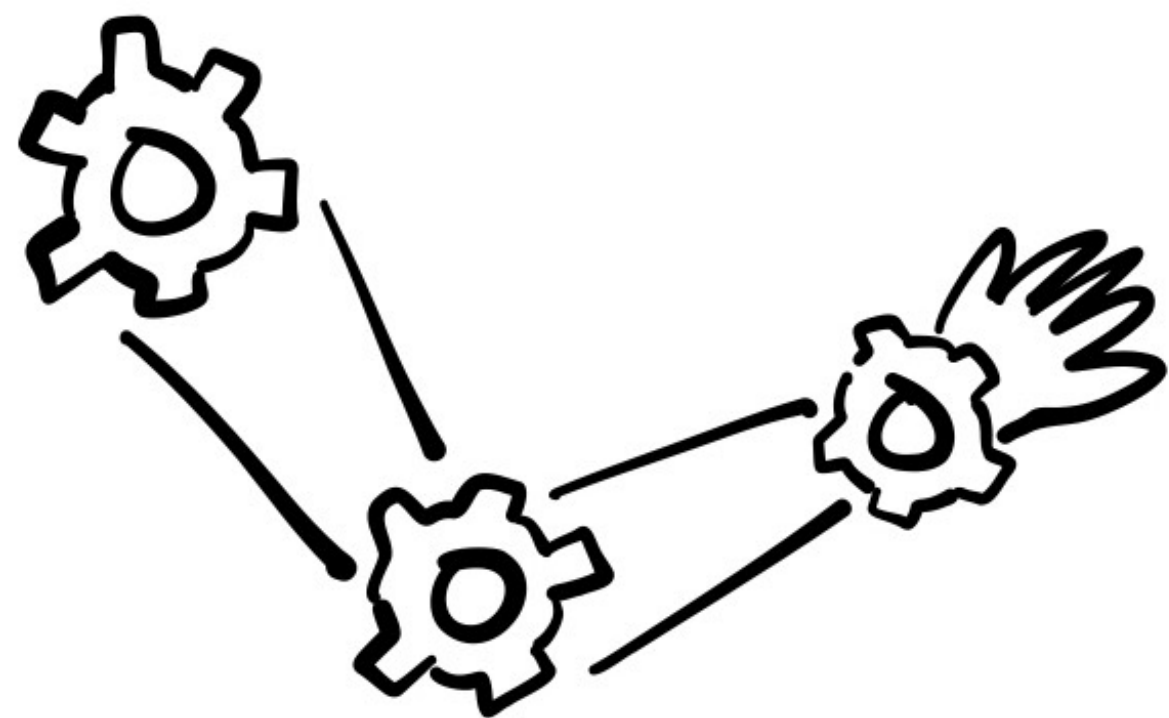
EMOTIONAL
INTRIGUE





≡ SPEED ROUND

SKETCH IT OUT



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